

## SPORTELASia 2010

### FINAL LIST of PARTICIPATING COMPANIES & PRESS AS OF 10 March 2010

<b>Argentina</b>
NEXUS SPORTS ENTERTAINMENT & TECHNOLOGY
<b>Australia</b>
FSA MEDIA
GEMBA
IMG MEDIA
INTERNATIONAL SPORTS MEDIA PTY LTD.
PREMIER MEDIA GROUP
SES WORLD SKIES
SETANTA SPORTS AUSTRALIA
SPORTSBRAND MEDIA GROUP
SPORTSNET CORPORATION
TENNIS AUSTRALIA
VISUAL ENTERTAINMENT GROUP
WORLD MEDIA SOLUTIONS
<b>Austria</b>
EHF MARKETING GmbH
RED BULL MEDIA HOUSE GmbH
SPORTS TV MEDIA DISTRIBUTION
<b>Bangladesh</b>
RIZ EVENTS
<b>Belgium</b>
PIERRE MAES CONSULTING
<b>Brazil</b>
CLUBE DOS 13
GLOBO TV SPORTS
TRAFFIC MARKETING ESPORTIVO
<b>Canada</b>
OCTAPIXX WORLDWIDE
<b>China</b>
ALLIED PACIFIC SPORTS NETWORK
ASIA MEDIA SOLUTIONS LTD. / AMS
ASIA MEDIA SOLUTIONS LTD. / WORLD MEDIA SOLUTIONS LTD.
CASBAA CABLE & SATELLITE BROADCASTING ASSOCIATION OF ASIA
COMCAST INTERNATIONAL MEDIA GROUP
ENDEMOL - ASIA LTD.
ESPN INTERNATIONAL
EUROSPORT ASIA LTD.
EUROVISION CHINA
GEMBA
GLOBECAST - HONG KONG
GLOBECAST ASIA (CHINA)
GUANGDONG GOLF CHANNEL CO., LTD.
GUANGDONG TELEVISION
I-CABLE SPORTS LIMITED
IMG MEDIA
INFRONT SPORTS & MEDIA (CHINA) CO. LTD.
INTERNATIONAL TABLE TENNIS FEDERATION
ITV STUDIOS
MAJOR LEAGUE BASEBALL
NBA ASIA
PCCW LIMITED
SPORTFIVE HONG KONG
STATS LLC
TAI DONG SPORTS / ASIAPOWERS
TELEVISION BROADCASTS LIMITED
TOTAL SPORTS LTD. BEIJING
WORLD SPORT GROUP LIMITED
WORLD WRESTLING ENTERTAINMENT
XINHUA SPORTS AND ENTERTAINMENT LIMITED
YES TELEVISION ASIA - GOAL TV (ASIA) LTD.
<b>Denmark</b>
VIASAT SPORT
<b>Finland</b>

4SPORT/4SPORT PRO - NELONEN MEDIA / SANOMA TELEVISION OY
VEIKKAUS OY
<b>France</b>
ALCATEL-LUCENT FRANCE
CANAL+ EVENTS
CANAL+ S.A.
EUROSPORT
EUROSPORT EVENTS
FIA WTCC / EUROSPORT EVENTS
FIGHTING SPIRIT DISTRIBUTION
FRENCH FOOTBALL LEAGUE (LFP)
IRC RALLY / EUROSPORT EVENTS
LAGARDERE SPORTS
MEDIAMETRIE/EURODATA TV
MUAYTHAITV
PARIS PREMIERE
ROLAND-GARROS / FEDERATION FRANÇAISE DE TENNIS
SPORTFIVE INTERNATIONAL
<b>Germany</b>
DEUTSCHER FUSSBALL-BUND
DFL SPORTS ENTERPRISES GmbH
GLOBAL MMK GmbH
KENTARO GmbH
SIRIUS SPORTSMEDIA GMBH
SPORTA GmbH
SPORTFIVE GMBH & CO. KG
THE SPORTSMAN MEDIA GROUP GmbH
TRIUMPH MEDIA GROUP
UFA SPORTS GmbH
<b>Greece</b>
TAF SPORTS MARKETING, S.A.
<b>India</b>
GLOBECAST INDIA PVT. LTD.
SPORTZPOWER
TRANS IMAGE COMMUNICATIONS
VDOPIA, INC.
WAVE VIEW SPORTS & MEDIA PVT. LTD.
<b>Indonesia</b>
PT MNC SKY VISION / INDOVISION
TV ONE
<b>Ireland</b>
SETANTA SPORTS
<b>Israel</b>
KB MARKETING
RRSAT GLOBAL COMMUNICATIONS NETWORK LTD.
THE SPORTS CHANNEL LTD.
<b>Italy</b>
B4 ITALIA SRL
INFRONT ITALY SRL
PARMA FC SPA
RAI TRADE
RCS SPORT
YACHT AND SAIL - DIGICAST SPA
<b>Japan</b>
DENTSU, INC.
J SPORTS BROADCASTING CORPORATION
SPORTS MARKETING JAPAN, CO. LTD., YOSHIMOTO KOGYO GROUP
WORLD WRESTLING ENTERTAINMENT
<b>Kenya</b>
ZUKU SPORTS CHANNEL / WANANCHI GROUP HOLDINGS, LTD.
<b>Korea</b>
IB MEDIA NET (IB SPORTS AFFILIATED COMPANY)
IB SPORTS
IWAY MEDIA LTD.
JCG KOREA, INC.
KBS (KOREAN BROADCASTING SYSTEM)
KBS N
MBC (MUNHWA BROADCASTING CORP.)
MIM INC-RAYV - MEDIA IN PROMOTION

OCTOPUS KOREA
<b>Kuwait</b>
AL-DOWALY CENTER CO.
<b>Malaysia</b>
ASIAN FOOTBALL CONFEDERATION
ASIA-PACIFIC BROADCASTING UNION
ASTRO
DIGITAL FIVE SDN BHD
ESPRIT MEDIA SDN BHD
IMG MEDIA
MAXIS COMMUNICATIONS BERHAD
MEASAT BROADCAST NETWORK SYSTEMS SDN BHD
MEASAT SATELLITE SYSTEMS SDN BHD
SPORTFIVE ASIA SDN BHD
TOTAL SPORTS ASIA (MALAYSIA)
<b>Malta</b>
GO PLC
<b>Monaco</b>
CIS SAM
DOMINIQUE CURCHOD COMMUNICATION
OFFICE MARITIME MONEGASQUE
<b>Netherlands</b>
SES WORLD SKIES
<b>Nigeria</b>
INSIGHT COMMUNICATIONS LTD.
<b>Philippines</b>
ABS-CBN BROADCASTING CORPORATION / CREATIVE PROGRAMS, INC.
SOLAR ENTERTAINMENT CORP.
<b>Poland</b>
BONIVEST POLSKA
<b>Portugal</b>
SPORT TV PORTUGAL S.A.
YOUTHSTREAM
<b>Qatar</b>
ALJAZEERA SPORT CHANNEL / ALJAZEERA NETWORK
SOURCES INTERNATIONAL
<b>Russia</b>
KHL-MARKETING LLC
MEDIA TV LTD. / THE RUSSIAN FOOTBALL CHANNEL
NTV-PLUS
RED MEDIA
<b>Serbia</b>
SPORTADD LIMITED
<b>Singapore</b>
ASIAN TOUR (TPD) PTE LTD.
AUSTRALIA NETWORK BROADCASTING
ESPN STAR SPORTS
EUROVISION ASIA-PACIFIC EVO PTE. LTD.
GLOBECAST ASIA PTE LTD.
MP & SILVA PTE LTD.
NIMBUS SPORT INT'L PTE LTD.
PERFORM MEDIA SERVICES LTD.
PRESTEIGNE CHARTER PTE LTD.
RAJAH & TANN LLP
SES WORLD SKIES
SINGAPORE 2010 YOUTH OLYMPIC GAMES ORGANISING COMMITTEE
SINGAPORE ECONOMIC DEVELOPMENT BOARD
SINGAPORE EXHIBITION & CONVENTION BUREAU
SINGAPORE SPORTS COUNCIL
SINGAPORE TELECOMMUNICATIONS
SNTV
SPORTFIVE SINGAPORE PTE LTD.
SPORTS RECRUITMENT INTERNATIONAL
STARHUB CABLE VISION LTD.
TELIASONERA INTERNATIONAL CARRIER
THE RED CARD
TOP RATED
TRIUMPH MEDIA GROUP SINGAPORE
WORLD SPORT GROUP PTE LTD.

WORLD WRESTLING ENTERTAINMENT (INTERNATIONAL) LTD.

**South Africa**

SUPERSPORT INTERNATIONAL

**Spain**

ACB (SPANISH BASKETBALL LEAGUE)

BEACH SOCCER WORLDWIDE

DORNA SPORTS S.L.

ENJOY TELEVISION S.L.

MEDIAPRO

SIMPLY SPORT S.L.

SOGECABLE (CANAL+ SPAIN)

TELEFÓNICA, S.A.

**Sweden**

IEC IN SPORTS AB

IMG SWEDEN AB

RIO&PARTNERS

TELIASONERA INTERNATIONAL CARRIER

**Switzerland**

AMS - ATHLETICS MANAGEMENT & SERVICES

EUROVISION

FEDERATION INTERNATIONALE DE GYMNASIQUE

FIBA / FÉDÉRATION INT'L DE BASKETBALL

FIFA - FÉDÉRATION INTERNATIONALE DE FOOTBALL ASSOCIATION

INFRONT SPORTS & MEDIA AG

INT'L WATERSKI & WAKEBOARD FEDERATION

PHARARE ASSOCIATES LIMITED

SINERGI SPORTS CONSULTING

T.E.A.M. MARKETING AG

UEFA

UFA SPORTS SWITZERLAND SARL

UNION CYCLISTE INTERNATIONALE

**Thailand**

TRUE VISIONS PLC

**Turkey**

DOGUS MEDIA GROUP

SARAN MEDIA

**United Arab Emirates**

TEN SPORTS (TAJ TV LTD.) / TAJ ENTERTAINMENT NETWORK

**United Kingdom**

ARQIVA

BBC WORLDWIDE

BRITISH SKY BROADCASTING LTD.

COTTERILL & ASSOCIATES LTD.

DENTSU SPORTS EUROPE LIMITED

DIGITAL TV EUROPE

ECN LTD.

EUROPEAN TOUR PRODUCTIONS

FIA GT1 WORLD CHAMPIONSHIP (SRO LTD.)

FORMULA ONE MANAGEMENT LTD.

FUTURE MEDIA SERVICES

GLOBECAST

HENRY BIRTLES ASSOCIATES

IMG MEDIA

INPUT MEDIA

IPV LTD.

ITF - INTERNATIONAL TENNIS FEDERATION

LEADERS IN FOOTBALL / EXECUTIVE SPORTS LTD.

MAJOR EVENTS INTERNATIONAL

MASTERS FOOTBALL

MATCHROOM SPORT

MOTORSPORT MUNDIAL LTD.

NetResult

NORTH ONE SPORT

OPTA SPORTS DATA

PANSTADIA

PERFORM

PITCH INTERNATIONAL LLP

PLAYUP GLOBAL FOOTBALL

PREMIER LEAGUE

PRESS ASSOCIATION SPORT
RDA TELEVISION LLP
SNG BROADCAST SERVICES LTD.
SPORTBUSINESS GROUP
SPORTCAL.COM
SPORTFIVE INTERNATIONAL
SPORTS FEATURES COMMUNICATIONS
SPORTS RECRUITMENT INTERNATIONAL
SPORTSBRAND MEDIA GROUP (EUROPE)
SPORTSPRO MEDIA
SUNSET + VINE INTERNATIONAL
TENNIS PROPERTIES LTD. / ATP MEDIA
THE SPORT BRIEFING
TV SPORTS MARKETS
ULTIMATE FIGHTING CHAMPIONSHIP
WORLD WRESTLING ENTERTAINMENT
<b>USA</b>
AROUND THE RINGS.COM / WORLD FOOTBALL INSIDER.COM
AUGUSTA NATIONAL GOLF CLUB
BEST
CSI SPORTS - FIGHT SPORTS
ENGLISH DISTRIBUTION LLC
FIGHT SPORTS - CSI SPORTS
FOX SPORTS/FOX INTERNATIONAL CHANNELS GROUP
HBO
IMG MEDIA
LIVE SPORT INTERACTIVE LLC
MAJOR LEAGUE BASEBALL
MOTOROLA, INC.
NASCAR
NATIONAL BASKETBALL ASSOCIATION
NATIONAL FOOTBALL LEAGUE
PGA TOUR
SBS INTERNATIONAL, INC.
SHINE INTERNATIONAL
SPI INTERNATIONAL
SPORTS FEATURES COMMUNICATIONS
STATS
THE TELCO REPORT
ULTIMATE FIGHTING CHAMPIONSHIP
UNITED STATES GOLF ASSOCIATION
VIDEO AGE INTERNATIONAL
VITAL COMMUNICATIONS / SPORTEL
WORLD SCREEN / TV EUROPE
WORLD TRIATHLON CORPORATION / IRONMAN WORLD HEADQUARTERS
WORLD WRESTLING ENTERTAINMENT, INC.
<b>Viet Nam</b>
VSTV